

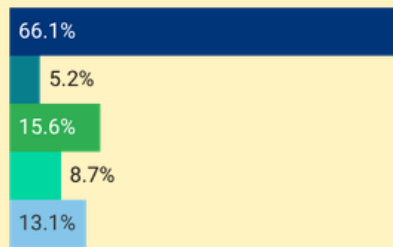
# ASHLAND, MA

Population: 18,873  
 Median Household Income: \$127,539  
 Per Capita Income: \$70,893

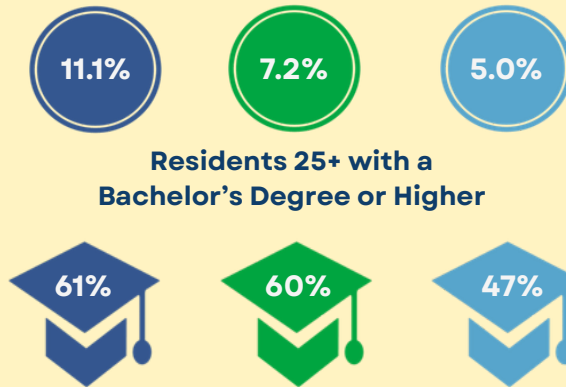
## Socioeconomic

### Race:

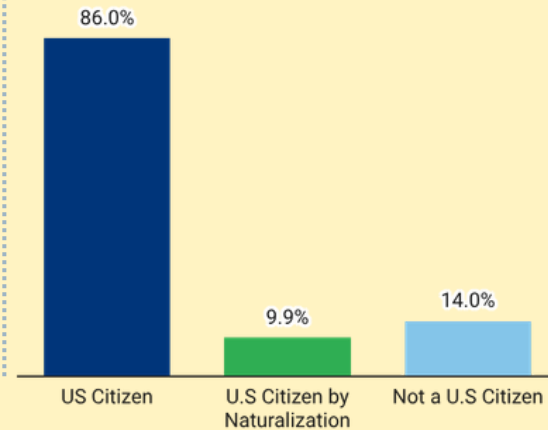
■ White  
■ Black or African American  
■ Asian  
■ Hispanic or Latino origin (of any race)  
■ Other/Multiracial



### Ashland 495/MW MA Population Growth 2014-2024



### Citizenship:

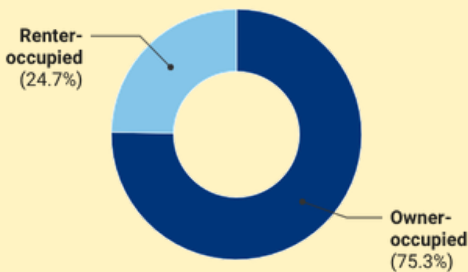


## Housing

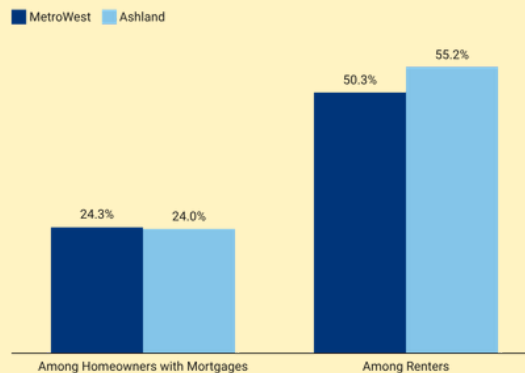
Total Housing Units: 8,094

Vacant Housing Units: 451

### Housing Tenure:



### Cost Burden:



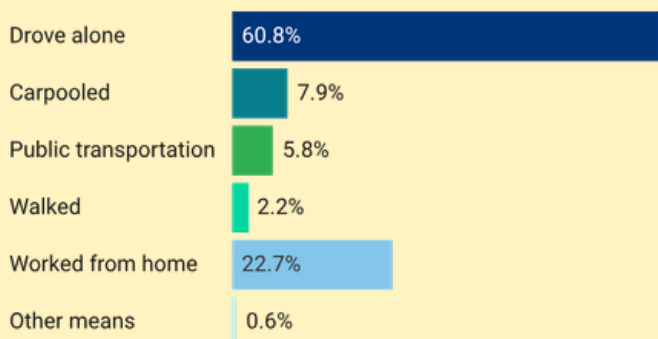
### Year Structure Built:

■ 2000 or later (25.2%)  
■ 1980-1999 (32.5%)  
■ 1960-1979 (13.4%)  
■ 1959 or earlier (28.9%)

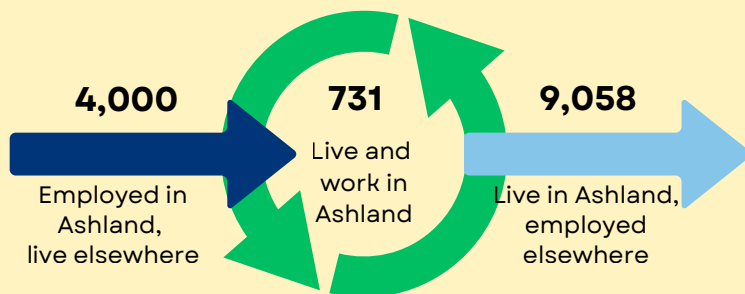


# Commuting

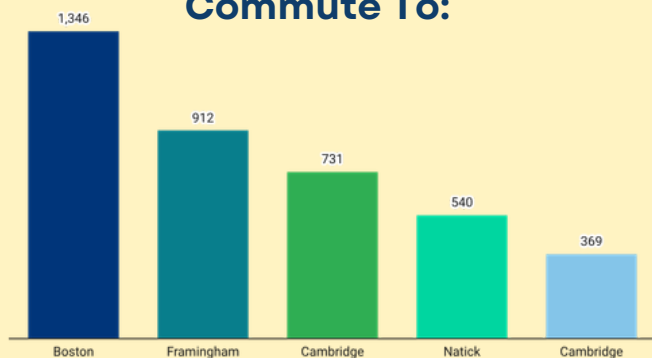
## Getting to Work



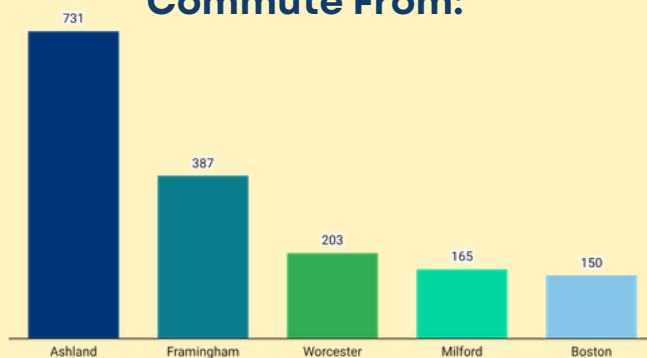
## Inflow/Outflow



## Top Communities Workers Commute To:



## Top Communities Workers Commute From:



# Key Industries

## Top Industries by Average Employment (Q2 - 2025)



**Labor Force:**  
11,345

## 2025 Industry Data

Total Payroll Dollars  
\$331,149,525

Average Weekly Wages:  
\$1,369.77

Average Monthly Employment:  
4,646

Number of Business Establishments:  
521

## Top Industries by Number of Establishments (Q2 - 2025)



Prepared by the 495/MetroWest Partnership

Sources: 2024 American Community Survey 5-Year, 2023 U.S. Census OnTheMap Application