

MassDevelopment &

Using Technology for Community Engagement to Grow the Economy

MassDevelopment

- MassDevelopment is the Commonwealth's economic development and finance agency and exists to:
 - Stimulate business
 - Drive economic growth
 - Help communities thrive
- The Agency is also charged with the redevelopment of the former Fort Devens Army base



Devens

- 4,400 acre mixed-use community with 2,100 acres of open space
- More than 100 businesses and organizations employing more than 4,000 workers
- Currently developing 124-unit residential neighborhood towards cap of 282 units
- Development is guided by Chapter 498 of Acts of 1993

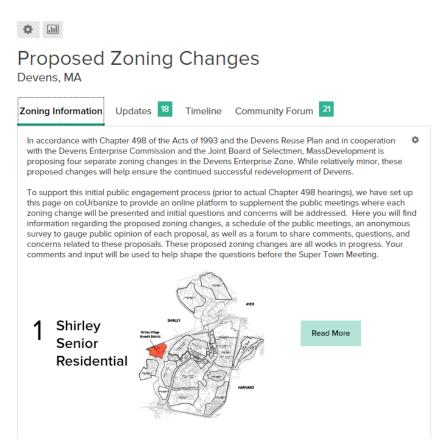


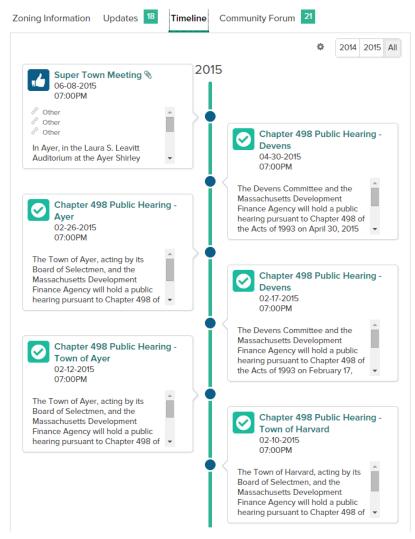
Super Town Meeting

- Chapter 498 stipulates that any change to the Devens By-Laws, Devens Zoning Map, and Reuse Plan for DREZ requires unanimous approval of residents of Ayer, Harvard, and Shirley at simultaneous town meetings in the three towns
- Chapter 498 also stipulates a set number of public hearings on proposed amendments
- Previous attempts at amending documents all failed at Super Town Meeting with one or more towns rejecting the amendments
- For our four proposed amendments, community engagement was key



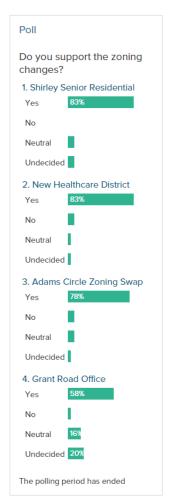
Engagement in the 21st Century

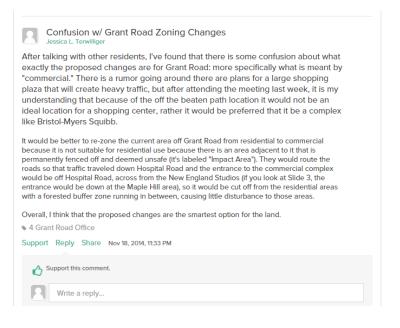




Engagement in the 21st Century

Information & Plans Say Yes to a Super Chance to Improve Nashoba Valley, Op-Ed in Nashoba Publishing (6-5-15) Super Town Meeting Voter Guide Ayer Warrant Article Harvard Warrant Article Shirley Warrant Article #1 Shirley Senior Residential #2 New Healthcare District #3 Adams Circle Zoning Swap #4 Grant Road Office Devens By-Laws Presentation (Updated 11-17-14)







Outcome...Success!

Articles 1-3

At Super Town Meeting on June 8, the Towns of Ayer, Harvard, and Shirley voted to approve the first three articles on the warrant, which will allow for up to 120 units of senior housing and health care uses in Shirley Village and completes a three-way zoning swap that protects open space at Rogers Field and Willow Brook while accommodating the possible growth of the burgeoning Adams Circle neighborhood.

Article 4

 Though Ayer and Shirley voted in favor of the final article, Harvard voters defeated the measure.

