



# 495/METROWEST

## PARTNERSHIP

## Invest For Your Success.

*The 495/MetroWest Partnership leads the advancement of the 495/MetroWest region as an exceptional location for people, businesses, and communities. Our vision is one in which our region enjoys sustainable economic growth, well-stewarded natural and built resources, and diverse transportation and housing choices. Together, these assets make our region the best place for your business to grow.*

Invest in the key voice that makes this region an advantageous place to do business.

**The Partnership is the entity that nurtures the core components of our strong regional economy:** We are the voice for the region on transportation, water resources, energy issues, housing, and sustainable development. All of these issues are essential for the 495/MetroWest region to remain attractive to a highly-skilled workforce, and to sustain the infrastructure needed by our growing industries.

**We are the only entity speaking for the needs of this unique region alone.** Our 36 cities and towns share many common traits, strengths, and challenges, but are otherwise divided by jurisdictional boundaries. We speak for our region to federal and state policymakers, with a voice informed by a Board of Directors and other stakeholders balanced among leaders and experts in business, municipal government, higher education, commercial development, environmental protection, workforce development, and transportation.

### WHAT WE'VE DONE:

- ❖ Successfully branded and positioned the 495/MetroWest region as one of vital economic import; the 495/MetroWest Partnership is the only entity serving this unique combination of communities and their common interests
- ❖ Created the MetroWest Regional Transit Authority and expanded the reach of our regional transit services
- ❖ Fought successfully for the reconfiguration of I-495 and the Massachusetts Turnpike as well as ongoing improvements to the I-495/I-290 interchange
- ❖ Achieved real improvements to commuter rail service through advocacy, including more frequent service during peak hours, track and signal enhancements, and prolonged span of service
- ❖ Measured and given voice to the region's unique business community through our annual Employer Survey, which focuses on business outlook, employer concerns, and workforce needs
- ❖ Given voice to the region's needs in funding allocation planning for federal and state transportation dollars
- ❖ Led long-term regional planning efforts, including the 495/MetroWest Development Compact and the Suburban Edge Community Commission, lending cohesive vision to the region

### WHAT WE'RE DOING:

- ❖ Leading the charge for our region on the I-90 Allston Multimodal Project, which will remove the existing Allston Viaduct carrying the Massachusetts Turnpike into Boston and will have a substantial impact on roadways, rail, commuters, and businesses in our region for generations to come, particularly during its 8-10 year construction phase
- ❖ Serving as the leading voice for our employers on workforce development needs, as a critical connection among businesses, higher education institutions, workforce boards and career centers, and the state's planning initiatives
- ❖ Coordinating regional focus on housing issues, as housing costs emerge as a key threat to hiring and workforce needs
- ❖ Publishing community-specific data focused on economic, housing, workforce, educational, and demographic shifts; we are the only entity publishing these detailed data sets for our communities through our annual Strength in Numbers reports
- ❖ Fighting for robust commuter rail and RTA services: more reliable service, better connectivity, First and Last mile services
- ❖ Connecting our stakeholders with policymakers at all levels
- ❖ Serving as the official Regional Economic Development Organization for the area, representing the region in employer retention, expansion, and attraction initiatives with state agencies, quasi-public entities, and statewide organizations

*"The 495/MetroWest Partnership identifies opportunities for the region and spearheads the development of policy solutions to unlock these opportunities. Sanofi finds tremendous value in participating in the Partnership's unique coalition; the Partnership excels at advocacy efforts and facilitates access to business, education, and legislative leaders in the region and across the Commonwealth." - George Coutros, Director of State Government Relations, Sanofi*

*"As a firm, Bowditch places tremendous import on supporting the communities where we live and work. Our clients and partners in development and government value greatly the work conducted by the 495/MetroWest Partnership. The Partnership brings stakeholders together in support of sustainable economic growth, in a manner that generates unmatched results for the 495/MetroWest region. We're proud to be part of this work." - Robert D. Cox, Jr., Managing Partner, Bowditch & Dewey LLP*



# INVESTOR BENEFITS

***Your business benefits from the work of the 495/MetroWest Partnership — and can benefit further through Investment***

❖ Engagement with regional leaders. Our stakeholders are decision-makers across a unique combination of sectors; Investment is a demonstration to these leaders of your company's dedication to our region.

## ***Investors Receive:***

- ❖ Direct assistance from the Partnership for priorities consistent with our mission.
- ❖ Unique marketing exposure to municipalities, regional employers, and policymakers.

## Investor Levels

### **CHAMPIONS (\$15,000)**

- ❖ Corporate logo on Partnership website & marketing materials
- ❖ Recognition & sponsor signage at Annual Conference, complementary table of attendees
- ❖ Recognition & sponsor signage at annual State House Day
- ❖ Priority to serve on the Partnership's Board of Directors
- ❖ Invitations to restricted events
- ❖ Recognition in the Partnership's email newsletter

### **PARTNERS (\$10,000)**

- ❖ Consideration to serve on the Partnership's Board of Directors
- ❖ Listing on the Partnership's website
- ❖ Recognition at annual State House Day
- ❖ Invitations to restricted events
- ❖ Recognition in the Partnership's email newsletter

### **ADVOCATES (\$5,000)**

- ❖ Invitation to address a Board meeting
- ❖ Listing on the Partnership's website
- ❖ Recognition in the Partnership's email newsletter

### **SUPPORTERS (\$2,500)**

- ❖ Invitation to address a Partnership Committee meeting of your choosing
- ❖ Listing on the Partnership's website
- ❖ Recognition in the Partnership's email newsletter

### **ALSO AVAILABLE:**

Contact the Executive Director for details

- ❖ Sponsorships of Partnership Committees (Transportation, Housing, Water Resources, Energy & Sustainable Development)

- ❖ Event Sponsorships
- ❖ Special opportunities for businesses with 20 or fewer employees

To discuss Investment opportunities, contact Executive Director Jason Palitsch at (774) 760-0495, or via email at [Jason@495Partnership.org](mailto:Jason@495Partnership.org)