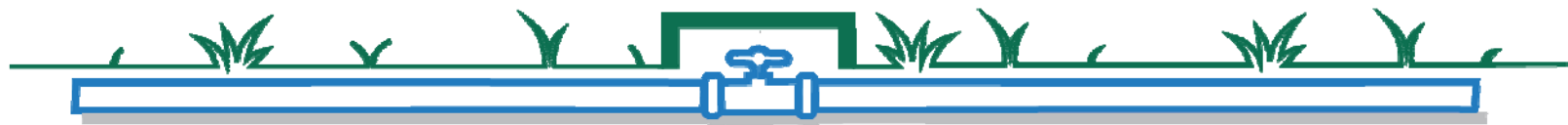


# **#InvestInWaterMA**



**Don't let out of sight mean out of mind**

# Campaign Goals

01

Use traditional and social media to persuade voters and officials to prioritize investment in water, sewer, and stormwater infrastructure

02

Create tools and messaging for local advocates to support municipality-specific conversations around infrastructure spending

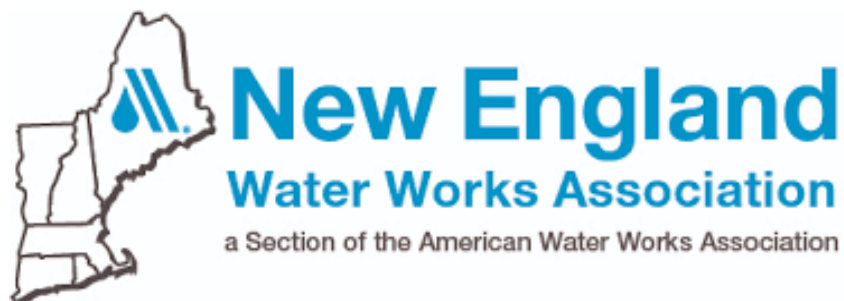
03

Spread the good news everywhere about why investing in water infrastructure is exciting and makes our lives and hometowns better!

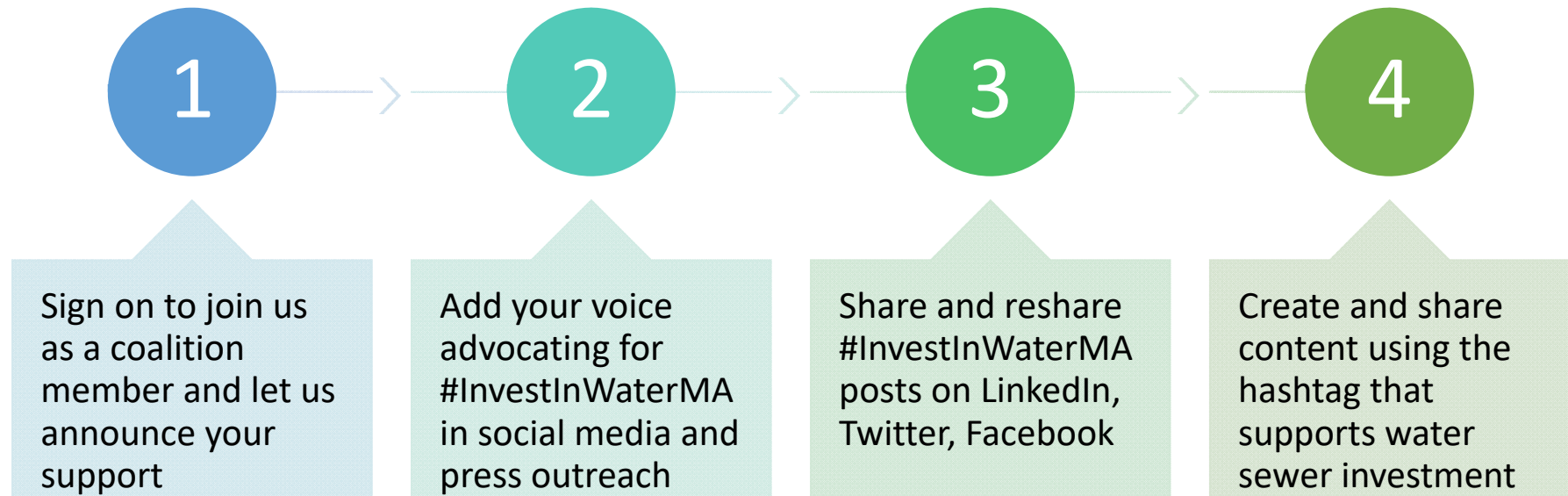
## Coalition Members



AMERICAN COUNCIL OF ENGINEERING COMPANIES



# What can you do?



## Media coverage of campaign



#InvestInWaterMA coalition praises "big wins" for water-sewer funding in new U.S. infrastructure legislation

Denterlein

CONTACT: --

November 19, 2021

#InvestInWaterMA coalition praises "big wins" for water-sewer funding in new U.S. infrastructure legislation

BOSTON, November 19, 2021—While many details remain unclear about how the newly signed Infrastructure Investment and Jobs Act will deliver funding to Massachusetts cities and towns, the #InvestInWaterMA Coalition highlighted that, along with the long fought for funding increase, the contains two clear wins for critical water and sewer infrastructure upgrades: Increased incentives in the form of grants and principal forgiveness and reductions in the level of matching state funds required to secure federal aid.

"We'll know a lot more in coming days and weeks about the mechanisms and requirements for getting the money to the communities that need it most," said Denterlein. **NEWS**

## The Patriot Ledger

### Coalition launches #InvestInWaterMA campaign to support water/sewer infrastructure

Denterlein

CONTACT: Anusha Cicchetti, acicchetti@denterlein.com

September 22, 2021

### Coalition launches #InvestInWaterMA campaign to support water/sewer infrastructure

QUINCY, Mass., September 22, 2021—Aiming to make investment in critically important water, sewer, and wastewater infrastructure the top priority it must be for new infrastructure

## Report: Upgrades needed to South Shore water, sewer systems

**Wheeler Cowperthwaite** The Patriot Ledger

Published 1:15 p.m. ET Oct. 3, 2021 | Updated 11:24 a.m. ET Oct. 5, 2021

[View Comments](#)



Water and sewer systems across the South Shore are in need of upgrades and inaction will likely lead to problems with supply and quality, according to a report commissioned by the South Shore Chamber of Commerce.

The report, presented at a virtual meeting last week, looked at five communities along the Route 53 corridor: Weymouth, Hanover, Norwell, Hingham and Rockland.

South Shore Chamber of Commerce President Peter Forman said doing nothing will lead to problems as water regulations continue to get stricter as chemicals in the water, like PFAS, are better understood and more regulated.



Politics & Government

## UCANE: Good news for clean water in infrastructure bill

#InvestInWaterMA coalition leaders point to bigger U.S. grants for water-sewer projects, lower costs for locals

Politics & Government

## #InvestInWaterMA campaign backs water, sewer work

Growing coalition includes major life sciences, commercial real estate, engineering, utility construction, and water-sewer groups



## Cape Cod is cleaning up its act

New financing is boosting waste water treatment

**WENDY NORTHROSS**, **ANDREW GOTTLIEB** and **JEFF MAHONEY** May 19, 2021

[SHARE](#)

**WHAT HAS LONG LOOMED** as an existential threat to the economy and vibrancy of Cape Cod—septic-system pollution and runoff that ruins our bays, rivers, and lakes—is a challenge Cape communities can meet and are meeting with affordable, sustainable new cleanup initiatives.

That's the inspiring lesson Cape Codders can and should take from several pieces of great news this spring.

## TRICKLE-DOWN EFFECTS

# Investing in Water Infrastructure Has to Be at the Top of the List

Many Communities Can't Support Biotech, Housing Growth

By Joe Boncore and Tamara Small | Special to Banker & Tradesman | Dec 19, 2021 | [Reprints](#) |



**Tamara Small**

CEO of NAIO  
Massachusetts, The  
Commercial Real Estate  
Development Association



**Joe Boncore**

CEO of the Massachusetts  
Biotechnology Council  
(MassBio)

**#InvestInWaterMA**

Don't let out of sight mean out of mind



## #InvestInWaterMA Social Media



**UCANE** @WeDigNewEngland · Nov 11

While the House and Senate have now taken big steps forward in supporting water investment, we still have a long way to go to ensure reliable wastewater and water supply systems across the Commonwealth. [#mapoli](#)



↻ 2

♡ 3



**UCANE** @WeDigNewEngland · Nov 11

We particularly want to thank Senate President [@KarenSpilka](#), Ways and Means Committee Chairman [@SenRodrigues](#), Vice Chair [@CindyFriedmanMA](#), and Assistant Vice Chair [@SenJasonLewis](#), and Senators [@JamieEldridgeMA](#) and [@AnneGobi](#) [#InvestInWaterMA](#) [#ma](#)



↻ 1

♡ 2



**UCANE** @WeDigNewEngland · Nov 22

[#BarnstableMA](#) will save "millions of dollars" by installing new sewers when [@VineyardWindUS](#) opens streets for [#offshorewind](#) underground power lines, [@MassINC](#)'s Commonwealth Magazine reports [#InvestInWaterMA](#) [#mapoli](#) [@BarnstableMA](#)



**UCANE** @WeDigNewEngland · Oct 21

Out of sight doesn't mean out of mind! Water infrastructure is critical to the safety, health, and development of a resilient state [#InvestInWaterMA](#) [#ValueWater](#) [#ImagineADayWithoutWater](#) [#mapoli](#)



↻ 2

♡ 5



**UCANE** @WeDigNewEngland · Oct 21

Massachusetts cities and towns face an infrastructure funding crisis, including a funding gap estimated to be over \$18 billion over 20 years for drinking-water infrastructure alone. The time to act is NOW! [#InvestInWaterMA](#) [#ValueWater](#) [#ImagineADayWithoutWater](#) [#mapoli](#)

💬 1

↻ 4

♡ 7



## UCANE content on LinkedIn



Utility Contractors' Association of New England, Inc. (UCANE)

564 followers  
2w • Edited •

Along with all our colleagues in the [#InvestInWaterMA](#) coalition, UCANE would like to thank the Massachusetts Senate for its unanimous approval late Wednesday of a \$3.82 billion package of legislation allocating fede ...see more



Massachusetts Senate approves \$3.82B ARPA package

bostonherald.com • 9 min read



Utility Contractors' Association of New Eng

564 followers  
1w •

It's not always easy to make happen, but one of the best times to perform critically needed underground water and sewer infrastructure installation and repairs is when other utilities already have streets closed and exca ...see more



Utility Contractors' Association of New England, Inc. (UCANE)

564 followers  
3w •

On behalf of all our partners in the [#InvestInWaterMA](#) coalition, UCANE wants to thank and congratulate all the members of the Massachusetts congressional delegation who voted to approve the infrastructure bill that includes \$1.1 billion for critically needed water and sewer projects: Reps. Richard Neal, Jim McGovern, Stephen Lynch, Bill Keating, Katherine Clark, Seth Moulton, Lori Trahan, and Jake Auchincloss. This bill is a huge win for public health, environmental protection, economic development, and access to safe, reliable drinking water supplies. In coming days and weeks, we will be working closely with our delegation, Governor Baker's administration, and the Massachusetts Clean Water Trust to ensure cities, towns, and water and sewer authorities, districts, and commissions have all the information they need to begin putting this money to work building safe, strong water, sewer, and wastewater infrastructure in every corner of the Commonwealth. [#mapoli](#) [#waterinfrastructure](#) [#wastewater](#)



## UCANE allies' social media platforms amplifying #InvestInWaterMA theme



**ACEC/Massachusetts** @ACECMA · Oct 29

Massachusetts House is debating amendments today on [#ARPA](#) spending plan, we appreciate [@seangarballeyMA](#) and [@CarolynDykema](#) filing amendments relative to addressing water infrastructure and [#climateresiliency](#)

[#InvestInWaterMA](#) [#waterinfrastructure](#) [#mapoli](#)



**MassBio** @MassBio · Sep 22

We are proud to support the launch of the [#InvestInWaterMA](#) campaign focused on raising awareness of the need for continued investment in clean water infrastructure - something that's crucial to life sciences industry. Learn more at [ucane.com/investinwaterma](http://ucane.com/investinwaterma) [@WeDigNewEngland](#)



**MCWRS** @MCWRS · Oct 13

Glad to see MCWRS Vice Pres. Josh Schimmel of [@SpfldWaterSewer](#) & Jennifer Pedersen of [@masswaterworks](#) advocating for much-needed [#wastewater](#) & [#stormwater](#) [#infrastructure](#) investments in Western MA. [#InvestInWaterMA](#)



**MA Water Works** @masswaterworks · Oct 29

The MA House is debating amendments today on the ARPA spending plan, we appreciate [@seangarballeyMA](#) and [@CarolynDykema](#) filing amendments relative to addressing water infrastructure/climate resiliency [#mapoli](#) [#InvestInWaterMA](#) [#waterinfrastructure](#)



**NAIOP Massachusetts** @naiopma · Sep 23

"Reliable, modern water infrastructure is critical to the health and well-being of Massachusetts' residents and businesses. It is crucial that we make these investments now." - [@tamaracsmall](#), CEO of [@naiopma](#) [#investinwaterMA](#) [#mapoli](#)



## Social Media posts with high profile engagement



It is crucial to keep [#InvestInWaterMA](#) a top priority in discussions about ARPA, and we thank [@MassTreasury](#) for her testimony last week highlighting the crucial and timely need of investments for safe and strong water infrastructure. [#mapoli](#) [#waterinfrastructure](#) [#InvestInWaterMA](#)

× Liked by



Treasurer & Receiver General of Massachusetts - for more information visit our website!

Follow

× Retweeted by



Treasurer & Receiver General of Massachusetts - for more information visit our website!

Follow



Our [#InvestInWaterMA](#) coalition thanks all our MA delegation members who backed the \$1.1B infrastructure bill! Huge win for [#cleanwater](#) [@RepKClark](#) [@teammoulton](#) [@RepLoriTrahan](#) [@jakeAuch](#) [#mapoli](#) [#waterinfrastructure](#) [#wastewater](#)

10:45 AM · Nov 8, 2021 · Twitter Web App



We particularly want to thank Senate President [@KarenSpilka](#), Ways and Means Committee Chairman [@SenRodrigues](#), Vice Chair [@CindyFriedmanMA](#), and Assistant Vice Chair [@SenJasonLewis](#), and Senators [@JamieEldridgeMA](#) and [@Ani](#) × [#mapoli](#)

Liked by



State Senator (D-Acton) representing the Middlesex & Worcester District.

Follow

× Retweeted by



State Senator (D-Acton) representing the Middlesex & Worcester District.

Follow

× Liked by



Mayor of the City of Melrose. Husband & Father. UMass-Amherst & MHS dad. Proud alum of MHS, Lafayette College, and Suffolk Law, [#VaxUpMelrose](#)

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Proudly representing Massachusetts' Third District in Congress. [@EnergyCommerce](#) & [@NRDems](#) member. She/Hers. 📞 (978) 459-0101

Follow



Assistant Speaker of the U.S. House. Proudly representing the people of [#MA5](#). [#ChildCareIsInfrastructure](#) tweeter. Defender of women, kids & justice. She/Her

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