



495/METROWEST PARTNERSHIP

Invest For Your Success.

The 495/MetroWest Partnership leads the advancement of the 495/MetroWest region as an exceptional location for people, businesses, and communities. Our vision is one in which our region enjoys sustainable economic growth, well-stewarded natural and built resources, and diverse transportation and housing choices. Together, these assets make our region the best place for your business to grow.

Invest in the key voice that makes this region an advantageous place to do business.

The Partnership is the entity that nurtures the core components of our strong regional economy: We are the voice for the region on transportation, water resources, energy issues, housing, and sustainable development. All of these issues are essential for the 495/MetroWest region to remain attractive to a highly-skilled workforce, and to sustain the infrastructure needed by our growing industries.

We are the only entity speaking for the needs of this unique region alone. Our 36 cities and towns share many common traits, strengths, and challenges, but are otherwise divided by jurisdictional boundaries. We speak for our region to federal and state policymakers, with a voice informed by a Board of Directors and other stakeholders balanced among leaders and experts in business, municipal government, higher education, commercial development, environmental protection, workforce development, and transportation.

WHAT WE'VE DONE:

- ❖ Successfully branded and positioned the 495/MetroWest region as one of vital economic import; the 495/MetroWest Partnership is the only entity serving this unique combination of communities and their common interests
- ❖ Created the MetroWest Regional Transit Authority and expanded the reach of our regional transit services
- ❖ Fought successfully for the reconfiguration of I-495 and the Massachusetts Turnpike, scheduled to begin in 2022, as well as ongoing improvements to the I-495/I-290 interchange
- ❖ Achieved real improvements to commuter rail service through advocacy, including more frequent service during peak hours, track and signal enhancements, and prolonged span of service
- ❖ Measured and given voice to the region's unique business community through our annual Employer Survey, which focuses on business outlook, employer concerns, and workforce needs
- ❖ Given voice to the region's needs in funding allocation planning for federal and state transportation dollars
- ❖ Led long-term regional planning efforts, including the 495/MetroWest Development Compact and the Suburban Edge Community Commission, lending cohesive vision to the region

WHAT WE'RE DOING:

- ❖ Leading the charge for our region on the I-90 Allston Multimodal Project, which will remove the existing Allston Viaduct carrying the Massachusetts Turnpike into Boston and will have a substantial impact on roadways, rail, commuters, and businesses in our region for generations to come, particularly during its 8-10 year construction phase
- ❖ Serving as the leading voice for our employers on workforce development needs, as a critical connection among businesses, higher education institutions, workforce boards and career centers, and the state's planning initiatives
- ❖ Coordinating regional focus on housing issues, as housing costs emerge as a key threat to hiring and workforce needs
- ❖ Publishing community-specific data focused on economic, housing, workforce, educational, and demographic shifts; we are the only entity publishing these detailed data sets for our communities through our annual Strength in Numbers reports
- ❖ Fighting for robust commuter rail and RTA services: more reliable service, better connectivity, First and Last mile services
- ❖ Connecting our stakeholders with policymakers at all levels
- ❖ Serving as the official Regional Economic Development Organization for the area, representing the region in employer retention, expansion, and attraction initiatives with state agencies, quasi-public entities, and statewide organizations.

"The 495/MetroWest Partnership identifies opportunities for the region and spearheads the development of policy solutions to unlock these opportunities. Sanofi finds tremendous value in participating in the Partnership's unique coalition; the Partnership excels at advocacy efforts and facilitates access to business, education, and legislative leaders in the region and across the Commonwealth." - George Coutros, Director of State Government Relations, Sanofi

"As a firm, Bowditch places tremendous import on supporting the communities where we live and work. Our clients and partners in development and government value greatly the work conducted by the 495/MetroWest Partnership. The Partnership brings stakeholders together in support of sustainable economic growth, in a manner that generates unmatched results for the 495/MetroWest region. We're proud to be part of this work." - Robert D. Cox, Jr., Managing Partner, Bowditch & Dewey LLP



INVESTOR BENEFITS

Your business benefits from the work of the 495/MetroWest Partnership – and can benefit further through Investment

❖ Engagement with regional leaders. Our stakeholders are decision-makers across a unique combination of sectors; Investment is a demonstration to these leaders of your company's dedication to our region.

Investors Receive:

- ❖ Direct assistance from the Partnership for priorities consistent with our mission.
- ❖ Unique marketing exposure to municipalities, regional employers, and policymakers.

Investor Levels

CHAMPIONS (\$15,000)

- ❖ Corporate logo on Partnership website & marketing materials
- ❖ Recognition & sponsor signage at Annual Conference, complementary table of attendees
- ❖ Recognition & sponsor signage at annual State House Day
- ❖ Priority to serve on the Partnership's Board of Directors
- ❖ Invitations to restricted events
- ❖ Recognition in the Partnership's email newsletter

PARTNERS (\$10,000)

- ❖ Consideration to serve on the Partnership's Board of Directors
- ❖ Listing on the Partnership's website
- ❖ Recognition at annual State House Day
- ❖ Invitations to restricted events
- ❖ Recognition in the Partnership's email newsletter

ADVOCATES (\$5,000)

- ❖ Invitation to address a Board meeting
- ❖ Listing on the Partnership's website
- ❖ Recognition in the Partnership's email newsletter

SUPPORTERS (\$2,500)

- ❖ Invitation to address a Partnership Committee meeting of your choosing
- ❖ Listing on the Partnership's website
- ❖ Recognition in the Partnership's email newsletter

ALSO AVAILABLE:

Contact the Executive Director for details

- ❖ Sponsorships of Partnership Committees (Transportation, Housing, Water Resources, Energy & Sustainable Development)

- ❖ Event Sponsorships
- ❖ Special opportunities for businesses with 20 or fewer employees

To discuss Investment opportunities, contact Executive Director Jason Palitsch at (774) 760-0495, or via email at Jason@495Partnership.org